

People Analytics

Agenda for the Future of HR



Speaker:

Prof. Max Blumberg Ph.D

Research Scientist – People Analytics, University of Southern California, USA
People Analytics Consultant – Blumberg Partnership Ltd.
Visiting Professor – University of Leeds, UK

08 May 2021
Saturday @ 6:00 PM IST

As a seasoned Organizational Development and Analytics Advisor, Max Blumberg helps companies to improve their effectiveness. His client list includes Nestle, Hilton Hotels, Lloyds Register, Swarovski, the BBC, Barclays Corporate and the MOD. He is a keen educator working as a Visiting Professor at the University of Leeds Business School and a Visiting Researcher at Goldsmiths, University of London.

The techniques he has developed are taught by many Universities and professional bodies, including the CIPD, University of Leeds, Goldsmiths University of London, and the Marshall Business School at the University of Southern California. One can also read these in books like The Power of People (Jonathan Ferrar, IBM), Introduction to People Analytics (Dave Millner & Nadeem Khan).

As a People Analytics advisor, he helps many complex global organisations' leaders to find the best from themselves and their workforces to gain a competitive advantage by creating People Analytics projects. He supports tapping into the workforce's full potential using sophisticated and innovative predictive analytics, machine learning, and AI to produce exceptional and measurable financial, commercial results.



*No Registration Fee

*A certificate will be provided upon request.

Faculty Co-ordinator:

Prof. Ramkumar S

Firebird Institute of Research in Management
Coimbatore, Tamil Nadu, INDIA – 641201
8951335150 | 9486135150
fdp@firebird.ac.in | www.firebird.ac.in