

ALAGIRI G

Associate Professor – Operations & Supply Chain Management | Firebird Institute of Research in Management

Coimbatore, Tamil Nadu, India | alagiri@firebird.ac.in

ACADEMIC PROFILE

Associate Professor of Operations & Supply Chain Management at Firebird Institute of Research in Management, with 26 years of total professional experience — 15 years in corporate leadership and 11 years in independent consulting and entrepreneurship, spanning work across 14 countries and 6 continents. Functions as a consulting-teacher: designs and delivers OSCM and digital-transformation curriculum grounded directly in live industry engagements, translating current Industry 4.0 and ERP transformation practice into classroom pedagogy, case studies and experiential learning rather than theory alone.

- **Classroom-to-industry bridge:** actively practising Industry 4.0 architect and ERP solution consultant while teaching, ensuring OSCM curriculum reflects current live transformation practice.
- **Applied pedagogy:** brings real client roadmaps, maturity assessments and PoC outcomes from ongoing consulting work directly into course design, workshops and student mentoring.
- **Research-informed teaching:** regularly publishes and presents at international conferences on Industry 4.0 readiness and Lean leadership, feeding current research into the classroom.

CURRENT ACADEMIC ROLE

Associate Professor — Operations & Supply Chain Management | Firebird Institute of Research in Management

18 July 2022 – Present | Coimbatore, Tamil Nadu, India

- Teaches and designs curriculum for Operations & Supply Chain Management and digital-transformation courses at the postgraduate management level.
- Brings live consulting engagements in Industry 4.0 advisory and Oracle ERP transformation into the classroom as case material, sharpening the practical relevance of OSCM pedagogy.
- Serves on institutional committees for curriculum design and academic quality, aligning programme content with evolving industry and accreditation standards.
- Mentors students on industry-facing projects, capstones and career readiness, drawing on an active consulting practice for real-world context.

CORPORATE EXPERIENCE — SELECTED HIGHLIGHTS

26 years of corporate leadership and consulting across ERP transformation, Industry 4.0 and operations, referenced here for the depth of practitioner insight it brings into the classroom.

Consulting Manager — Accel Frontline Limited (A CAC Holdings Group Company), Dubai, UAE

- Built a signature business-consulting practice for Middle East clients; led major Oracle JD Edwards transformation projects and multi-company system integrations.

Director — Pegasus Management Consultants, Dubai, UAE

- Led consulting, competency-building and employee-engagement engagements for Manufacturing, IT and Government clients; built Oracle JD Edwards ERP expertise across multiple modules.

Global Program Manager — Wipro Technologies, Chennai/Pune, India

- Scaled a business-transformation consulting practice from the ground up; managed large global MNC accounts (including Cargill, Nike, Thomson Learning, Johnson Diversey) and delivered transformation projects across multiple continents.

ERP Consultant — Satyam Computers, Hyderabad, India

- Delivered a first-of-its-kind business integration project for a Taiwan-based client on Oracle ERP and Windchill PDM.

ERP Consultant — Accel ICIM, Chennai, India

- Completed a first-of-its-kind business transformation for a leading Indian pump manufacturer, re-engineering Inventory, Procurement and Production processes.

Senior Manufacturing Engineer — Lucas TVS, Chennai, India

- Managed the Armature manufacturing division for major automobile clients; implemented ISO 9001 and QS 9001 quality systems and JIT/Kanban practices.

EDUCATION

- Doctor of Business Administration (DBA), Business Administration and Management — **Nottingham Trent University**
- Master of Business Administration (MBA) — **The University of Manchester**
- MSc Counselling and Psychotherapy, Psychology and Counselling — **TNOU, Chennai, India**
- Master of Science (M.S.), Technological Operations — **Birla Institute of Technology and Science, Pilani**
- Strategic Management Certification — **Harvard Business School Executive Education**

CERTIFICATIONS & PUBLICATIONS

- Six Sigma Black Belt (Trained) • ITIL Foundation • Lean Implementer Certification
- “Readiness Assessment Mechanism to Measure the Industry 4.0 Ecosystem”
- “The Role of Lean Leadership and Leadership Styles towards Lean System Success”

CORE COMPETENCIES & LANGUAGES

- Operations & Supply Chain Management • Management Consulting • Consultancy • Knowledge Management • Industry 4.0 Advisory • Oracle ERP Transformation
- English (Full Professional) • Tamil (Native / Bilingual)