

DR. V. RANGARAJAN

Associate Professor – HR & General Management, Firebird Institute of Research in Management

Coimbatore | sdbranga@yahoo.co.uk

PROFESSIONAL SUMMARY

Accomplished academician and industry professional with over 25 years of industrial experience and 15+ years in academia, presently serving as Associate Professor of HR & General Management at Firebird Institute of Research in Management. Career spans leadership roles including Head of Department, Guest Faculty, and Empanelled Resource Person across reputed institutions. Specializes in Management, Human Resources, Logistics, and Strategic Studies, with a strong record of research publications and Best Paper / Best Researcher recognitions.

CORE COMPETENCIES

- Strategic & Operations Management (Industrial Experience)
- Teaching, Training & Counselling
- Research & Academic Publishing
- Conference Organization & Public Speaking
- Faculty Appraisal & Administration
- Industrial Expertise in Security Services, Sales & Marketing

ACADEMIC QUALIFICATIONS

- Ph.D. in Management — Bharathiyar University, 2020–21
- MBA (HR) — Alagappa University, 2012
- PGDBM (Marketing & HR) — AM Jain Institute of Management, Chennai, 1981
- B.Com — Delhi University, 1979

ACADEMIC ROLES & RESPONSIBILITIES

Associate Professor – HR & General Management | *Firebird Institute of Research in Management*

Current

- Teaches core and elective courses in Human Resource Management and General Management to postgraduate management students
- Mentors students on academic projects, career planning, and industry readiness
- Contributes to curriculum enrichment, research initiatives, and institutional academic quality processes

Head of Department (BBA) & Assistant Professor | *Sri Malolan Arts and Science College, Mathuranthagam, Chennai*
2013 – 2020

- Led departmental academic planning, faculty coordination, and student mentoring for the BBA programme

Assistant Professor and Head | *Srimad Andavan Arts and Science College (Autonomous)*

June 2022 – January 2024

- Headed the Placement Cell and Career Guidance function
- Led placement drives and departmental academic efforts
- Organized seminars and career counselling sessions for students

Visiting Faculty, MBA Twinning Programme | *Loyola College (with Pondicherry University)*

- Mentored over 150 MBA students in project work
- Delivered online and offline teaching in Business Management

Empanelled Resource Person | *Annamalai University*

- Conducted specialized sessions in Logistics, SCM, HR, and Strategic Management

INDUSTRY EXPERIENCE (27 YEARS — SELECT ROLES)

- Deputy General Manager — Evergreen Security Services Pvt. Ltd., Chennai
- Regional Manager — SDB CISCO India Ltd., Chennai
- Branch Manager — Sabena Detergents Pvt. Ltd., Trichy and Salem
- District Sales Manager — GETIT Yellow Pages Ltd., Chennai and Bangalore
- Senior Executive — Video on Wheels Pvt. Ltd., Chennai
- Sales Officer — Medical Coordinators Pvt. Ltd., Chennai

AWARDS & RECOGNITION

- Best Paper Awards — AM Jain College, Meenakshi College, Vel Tech, Jamal Mohamed, and others
- Best Researcher Award — CSC & MSME (2024)
- Global Teacher Award — World Tamil Research Organization, Malaysia (2021)

PUBLICATIONS & PRESENTATIONS

- 20+ peer-reviewed papers and book chapters, including contributions to Private HR Magazine and the NIPM research journal
- Research focus areas: HR, Logistics, Private Security Services, Emotional Intelligence
- Book chapters in national and international publications (detailed annexure available on request)

TRAINING & FACULTY DEVELOPMENT PROGRAMMES (SELECTED)

- FDPs conducted for TBAK College, AICTE, Amity, Sasmira, and Annamalai University
- Workshops on Employability and Entrepreneurship Development Programmes (EDP) for various institutions
- Programmes delivered at VIT, RMK College, Loyola College, and others
- Employability and skill-development programmes (physical and online) conducted for nearly 30 institutions

LANGUAGES

- Tamil, English, Telugu, Malayalam