

Internal Quality Assurance Cell (IQAC) Policy Document

Vision of IQAC

To institutionalize a culture of excellence that aligns with Firebird's vision by fostering innovative pedagogy, research-driven learning, and socially responsible practices in management education.

Mission of IQAC

1. To enhance the quality of academic and administrative processes by fostering innovation and continuous improvement.
2. To establish benchmarks for excellence in teaching, learning, and research, ensuring alignment with Firebird's institutional mission.
3. To promote the integration of information technology and analytical tools for effective decision-making and dynamic business solutions.
4. To engage stakeholders in cultivating socially responsible and sustainable business practices.
5. To create a global learning ecosystem, equipping students to navigate and succeed in a globally interconnected world.

Objectives of IQAC

1. Developing quality benchmarks for all institutional activities.
2. Promoting innovative and learner-centric pedagogical approaches.
3. Ensuring the integration of cutting-edge technology, analytics, and sustainability principles in the curriculum.
4. Fostering research and industry collaborations to enhance practical exposure and employability.
5. Establishing robust mechanisms for stakeholder feedback and quality enhancement.

Composition of IQAC

Chairperson: Director of the Institute

Members:

- Dean Academics
- Area heads from each specialization (Marketing, Finance, HR, etc.)
- Controller of Examinations
- Administrative staff members
- Alumni representative
- Industry representative
- An eminent researcher
- Student representative (PGDM/MBA)
- IQAC Coordinator: Member Secretary

Functions of IQAC

- Development and application of quality benchmarks/parameters for various academic and administrative activities of the institution
- Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process.
- Arrangement for feedback response from students, parents and other stakeholders on quality-related institutional processes.
- Dissemination of information on various quality parameters of higher education.
- Organization of inter and intra institutional workshops, seminars on quality related themes and promotion of quality circles.
- Documentation of the various programmes/activities leading to quality improvement.
- Acting as a nodal agency of the Institution for coordinating quality-related activities, including adoption and dissemination of best practices.
- Development and maintenance of institutional database through MIS for the purpose of maintenance of institutional quality
- Development of Quality Culture in the Institution.

Strategic Initiatives of IQAC

1. Institutional Development Plan.
2. Implementation of NEP 2020 regulations and guidelines as approved by the AICTE.
3. Organize Faculty Development Programs (FDPs) and Management Development Programs (MDPs).
4. Train faculty on innovative pedagogical methods, including case-based learning and simulations.
5. Integrate infotech and analytics tools (e.g., Tableau, Python) into teaching and research.
6. Enhance experiential learning through live projects and internships.
7. Provide global learning opportunities through exchange programs and webinars with international experts.
8. Develop soft skills and ethical awareness through leadership workshops and CSR initiatives.
9. Establish research clusters focused on entrepreneurship, analytics, and sustainability.
10. Support faculty and students in publishing research papers in reputed journals.
11. Encourage patent filing and innovative projects.
12. Implement a Learning Management System (LMS) for better academic delivery.
13. Leverage AI tools for student performance analysis and administrative efficiency.
14. Organize community outreach programs.
15. Include sustainability and ethical business modules in the curriculum.

Periodic Review Meetings: Conduct quarterly IQAC meetings to evaluate progress and set goals.

Quorum: 60% of members

Policy Review and Revision: The IQAC policy will be reviewed annually to incorporate emerging trends in management education, stakeholder feedback, and updates to accreditation standards.