

T. VINU CHARLES

Assistant Professor

Firebird Institute of Research in Management, Coimbatore

Finance & Analytics Education Leader | Management Consultant | Strategic Institutional Planner

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PROFESSIONAL PROFILE

T. Vinu Charles is a senior management educator, finance and analytics professional, management consultant, and institutional strategist with 23+ years of experience across higher education, corporate operations, entrepreneurship, consulting, and institutional administration in India and international academic environments.

He has held key positions including Department Head, Controller of Examinations, Head of Admissions, Placement Coordinator, and Management Consultant, blending academic leadership with strong industry and operational expertise. His international academic exposure includes Victoria University, Australia, while his corporate experience includes Genpact and Mehala Machines India Ltd. He has also consulted for SMEs across FMCG, medical, automotive, and publishing sectors.

As an academician, he specializes in practical, industry-oriented management education, integrating data analytics, financial modelling, statistical tools, and contemporary business practices. His research interests and publications include macroeconomics, public debt, economic growth, and foreign exchange markets.

CURRENT POSITION

Assistant Professor

Firebird Institute of Research in Management, Coimbatore

Coimbatore, Tamil Nadu | April 2026 – Present

- Deliver postgraduate management courses in Business Analytics, Research Methodology, Statistics for Management, Financial Management.
- Integrate quantitative methods, analytical tools, and financial modelling into management education.
- Contribute to academic development and institutional initiatives in management education.

CAREER EXPERIENCE

Academics

Assistant Professor

Sunstone Educational Technology Pvt. Ltd. – RSB at TIPS Global

Coimbatore, Tamil Nadu | May 2024 – February 2026

- Delivered industry-oriented management education to postgraduate learners.
- Served in key institutional administration and academic coordination roles.
- Managed responsibilities as Placement Coordinator and Examination Cell Coordinator.
- Coordinated academic and administrative activities involving multiple institutional stakeholders.

Assistant Professor & Head of Admissions

Sree Saraswathi Thyagaraja College

Pollachi, Tamil Nadu | July 2021 – December 2022

- Taught management, finance, accounting, and related business subjects.
- Led the institution's Admissions function across academic programmes.

- Developed and implemented student recruitment and enrollment strategies.
- Coordinated marketing and outreach initiatives to strengthen admissions.
- Supported institutional visibility and student engagement initiatives.

Online Facilitator

Victoria University, Australia

International / Remote | June 2021 – September 2021

- Facilitated online academic delivery for international management students.
- Supported student learning, mentoring, and academic engagement.
- Worked within an international university environment and maintained prescribed academic standards.
- Strengthened experience in technology-enabled and cross-border higher education delivery.

Assistant Professor & Management Consultant

Rathinam Institute of Management

Coimbatore, Tamil Nadu | October 2016 – July 2020

- Delivered postgraduate management education with emphasis on finance and Statistics, & quantitative disciplines.
- Served concurrently as a Management Consultant for small and medium-sized businesses.
- Advised organizations on business strategy, operational restructuring, and process improvement.
- Provided consulting support across FMCG, healthcare/medical, automotive, and publishing sectors.

Associate Professor & Controller of Examinations

Immanuel Business School

Hyderabad, Telangana | January 2014 – February 2016

- Delivered postgraduate management education across core management disciplines.
- Served as Controller of Examinations, overseeing institutional assessment and examination processes.
- Maintained academic integrity and procedural standards in evaluation and examination administration.
- Coordinated examination planning, implementation, documentation, and compliance.

Associate Professor & Head – Management Department

Hyderabad Institute of Technology and Management

Hyderabad, Telangana | October 2009 – August 2013

- Served as **Head of the Department of Management Studies**.
- Led departmental academic planning, faculty coordination, and curriculum development.
- Served as Head of Training & Placements.
- Developed corporate relationships and industry-academic partnerships.
- Coordinated student employability and placement initiatives.
- Contributed to faculty development and institutional brand-building initiatives.

Industry Experience

Manager – Human Resources

Mehala Machines India Ltd.

Tirupur, Tamil Nadu | January 2023 – December 2023

- Managed end-to-end human resource and talent acquisition activities.
- Developed and executed recruitment strategies aligned with organizational requirements.
- Supported organizational transformation through ERP implementation and process improvement.
- Generated and analysed management reports to support executive decision-making.

- Applied data-driven approaches to HR and organizational operations.

Process Associate – Collections

Genpact, Hyderabad, Telangana

September 2005 – September 2008

- Managed domestic and international client portfolios in large-scale financial operations.
- Worked in financial collections, recovery management, and customer relationship processes.
- Contributed to team-based target achievement and operational performance.
- Gained significant corporate exposure to structured financial processes and international client operations.

Lecturer – Management Department

C.S.I. Bishop Appasamy College of Arts and Science

Coimbatore, Tamil Nadu | August 2004 – September 2005

- Taught undergraduate and postgraduate students in management and accounting.
- Delivered courses covering management principles and corporate accounting.
- Supported academic activities and student learning initiatives.

Lecturer – Management Department

CBM College

Coimbatore, Tamil Nadu | August 2002 – April 2004

- Taught management sciences, financial management, and business economics.
- Delivered classroom instruction and supported student academic development.

RESEARCH & PUBLICATIONS

Selected Publications

2018 | “Relationship between Public Debt and Economic Growth of a Country” — Asian Journal of Managerial Science

2016 | “A Study on How FOREX Influences GDP Due to Export and Import in the UK Economy” — Asian Journal of Managerial Science

2014 | “A Day to Day FOREX Regime Benefits a Novice Investor” — Holy Grace Management Review

EDUCATION

- Ph.D. in Management – Pursuing, Bharathiar University, Coimbatore
- Master of Business Administration (MBA), Finance & Marketing, 1999 – 2001, Bishop Heber College, Bharathidasan University
- Bachelor of Business Management (BBM), 1994 – 1997, V.L.B. Janaki Ammal College of Arts and Science, Bharathiar University

PROFESSIONAL CERTIFICATIONS & TRAINING

- Mutual Fund Distributor Certification – NISM
- Entrepreneurship Development Programme – EDII
- Faculty Development Programmes in:
 - Capital Markets
 - Advanced Excel
 - SPSS

- AMOS
- Quantitative Data Analysis
- Research Methodology

LEADERSHIP PORTFOLIOS

Throughout his academic and professional career, he has undertaken several strategic institutional responsibilities, including:

- Head of Department – Management Studies
- Controller of Examinations
- Head of Admissions
- Training & Placement Head
- Management Consultant
- Academic Facilitator

LANGUAGES

- Tamil – Fluent
- English – Fluent
- Hindi – Functional Spoken
- Telugu – Functional Spoken